

Phergal becomes a B Corp™ Company: A commitment that goes beyond the product

At Phergal, we believe that beauty cannot be understood without responsibility. That is why today we are announcing a milestone that reinforces the way we do business and our role in the world: **Phergal is now a B Corp™ certified company.**

This certification brings us into the global B Corp™ movement, an international community of companies that meet high standards of social and environmental performance, transparency and legal accountability, independently verified by B Lab. But being a B Corp™ is not just an external validation: above all, it is **a way of understanding business as a genuine tool for positive impact.**

B Corp™ companies redefine the concept of business success. They do not focus solely on economic results, but also assess how their decisions affect people, communities and the environment. This approach balances purpose and profitability and has been part of Phergal's DNA since its very beginnings.



Obtaining B Corp™ certification means having successfully passed a **rigorous and demanding process**. In our case, this recognition translates first and foremost into the successful completion of the **B Impact Assessment**, a comprehensive evaluation that analyses our management across key areas such as governance, people, community, the environment and customers. It also involves assuming a **legal commitment that ensures our business decisions take all stakeholders into account**.

All of this is accompanied by the publication of our performance, reinforcing a culture of **transparency, accountability and continuous improvement**, supported by periodic review and verification processes.

Being a B Corp™ is not a fixed goal or a static badge. It is a living model, constantly evolving, that requires ongoing measurement, reflection and improvement. It is a journey that demands consistency, high standards and a long-term perspective.

In addition, being part of B Corp™ means joining a **collective movement that already includes more than 6,000 companies across over 150 sectors and nearly 80 countries**, all committed to driving a more just, inclusive and regenerative economy.

Today we celebrate our entry into a community that is transforming the way business is done. A community that does not settle for promises, but **acts, measures, improves and shares**.

Because we understand that today, true innovation lies not only in what we create, but in **how we create it and the impact we leave along the way**.

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